

CORE COMPETENCIES

- **Section 508 / WCAG 2.1 AA accessibility** — audits and real remediation of the underlying code (HTML, contrast, labels, focus order, forms, PDFs), re-tested with assistive technology. Not an overlay widget.
- **Accessibility conformance documentation** — published accessibility statements and VPAT/ACR support so agencies can prove conformance.
- **Website design & development** — fast, mobile-first, accessible sites and landing pages; content and forms that work for everyone.
- **Search visibility (SEO / AI search)** — being found on Google and in AI assistants; local presence and Google Business Profile.
- **Ongoing monitoring** — re-scans as content changes so conformance holds over time.

DIFFERENTIATORS

- ✓ We fix the **actual code**, not a compliance overlay — the fix lives where assistive technology reads it.
- ✓ **Fast, right-sized delivery** — audit-to-fix in days, ideal for micro-purchase timelines.
- ✓ **Small, minority-owned business** — agile, direct principal access, no layers.
- ✓ Automated **AccessGrade scan** gives a before/after, evidence-based record of what changed.
- ✓ Honest scoping — no ranking guarantees, no "certified compliant" overclaims.

PAST PERFORMANCE

Commercial website & accessibility remediation — designed, built, and remediated websites for small businesses across retail, food service, healthcare/dental, and professional services; delivered WCAG-aligned fixes and published accessibility statements. (Client references available on request.)

Local search & Google Business Profile — full listing rebuilds and management improving discoverability for service-area businesses.

New to federal contracting — SAM.gov registered and actively pursuing 508 remediation and web work at the micro-purchase level.

COMPANY DATA

Legal name Rank Rebels LLC (Utah LLC)
UEI P5UDTACDNMJ7
CAGE 23W73
SAM.gov Active (registered 2026-08-21)
Business type Small business · minority-owned
Certifications SBA 8(a) / NMSDC MBE — **in process**
Location Honolulu, Hawai'i · serves nationwide (remote)
Accepts Government Purchase Card (GSA SmartPay)

NAICS CODES

541511 Custom Computer Programming (web dev) — primary
541512 Computer Systems Design
541519 Other Computer Related Services (508 remediation)
541430 Graphic Design Services
541810 Advertising Agencies
541613 Marketing Consulting Services
PSC: DA10/D302/D307/R408 (IT & web services)

READY TO BUY UNDER \$15K?

Federal micro-purchases (≤ \$15,000, per FAR 2.101) can be bought directly on the **government purchase card** — no formal solicitation. A 508 audit + remediation sprint fits that lane. **Free scan first:** rankrebels.ai/accessibility

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